

Maria Żalikowska



Contact

+48 693 073 438

maria.zalikowska@gmail.com

Warsaw, Poland

What sets me apart

Technical proficiency

Strong programming skills in Apex, LWC, Aura, HTML, CSS, JavaScript (React), and tools like Git, Jira, and Confluence.

Customer understanding

Strong focus on identifying and meeting client requirements.

High communication skills

Exceptional ability to communicate effectively with clients and understand their needs.

CSS and UX/UI expertise

Advanced skills in CSS and understanding of UX/UI principles, distinguishing me from other developers in technical teams

Extensive Salesforce expertise

Over 5 years of experience, including Financial Services Cloud and Experience Cloud.

International experience:

Significant experience working with international teams and clients.

Professional Experience



Web Developer

Freelancer

06.2023 - present

- Independently creating and managing websites for various clients.
- Optimizing websites for performance and SEO.
- Working with HTML, CSS, JavaScript, and tools such as Sketch and Figma.
- Key projects:
 - Beliss Boutique: Developed a custom e-commerce website for a local luxury fashion boutique, increasing online sales by 30%.
 - Kobieta Orientu: Created an online store for a client with specific and challenging requirements, successfully meeting their expectations and improving user experience.
 - Schodami Do Siebie: Designed and launched a website for a podcast about life as an Adult Child of Alcoholics (DDA), improving audience engagement.



Salesforce Developer/Administrator

VASS IT UK

11.2022 - 05.2023

- Working in Financial Services Cloud for international clients.
- Preparing email automation and configuring correspondence throughout the loan application and approval process.
- Creating and managing user accounts.
- Managing Salesforce administration tasks such as user setup, roles, and permissions.
- Successfully implemented email automation for loan processes, enhancing client communication efficiency.



Neuca S.A.

09.2021 - 10.2022

- Implementing user login and registration system in the telecare system project, based on Experience Cloud.
- Preparing landing pages on Experience Cloud.
- Implementing Salesforce functionalities using Apex and LWC.
- Integrating with the Azure database.
- Developed and implemented the application, improving user accessibility and engagement.



IQVIA Sp. z o.o.

09.2020 - 06.2021

- Implementing requirements on the Salesforce.com platform using Apex and LWC.
- Working on projects related to Experience Cloud.
- Successfully delivered multiple Experience Cloud projects, meeting client requirements and deadlines.



Accenture Sp. z o.o.

09.2018 - 08.2020

- Analyzing and optimizing one of the largest international Salesforce implementations for a tobacco company.
- Implementing an online store for one of the largest drugstores in Poland.
- Participating in the initial requirements gathering and preparing mockups for the online store.
- Analyzing technical debt and implementing system optimizations and improvements.

Account Executive



Rytm Digital

07.2016 - 07.2018

- Coordinating project teams during website development.
- Communicating with clients at every project stage.
- Managing formalities and office tasks.

Skills

Technical skills

- Programming Languages: Apex, LWC, HTML, CSS, JavaScript (React), PHP (basic)
- Web Development: Creating and managing websites using WordPress
- Frameworks and Libraries: Bootstrap, Tailwind
- Version Control Systems: Git, BitBucket
- Database Management: SOQL
- APIs and Integration: Basic experience with RESTful and SOAP APIs
- Testing: Manual testing, especially for visual aspects
- Documentation: Writing technical documentation
- SEO Optimization: Basic experience in optimizing websites for search engines
- Office Tools: Proficient in Microsoft Office (Word, Excel, PowerPoint)

Communication and collaboration

- Communication: Direct communication with clients and teams, summarizing agreements in emails
- Team Collaboration: Effective teamwork, adaptable to various work styles, setting clear collaboration rules

Salesforce-specific skills

Over 5 years of experience with Salesforce, including

Experience Cloud, Sales Cloud and Financial Services Cloud

- Setting up users, roles, permissions, profiles, sharing rules, and managing data
- Creating and managing reports, dashboards, custom objects, and fields
- Implementing workflow rules, process automation, Salesforce Flow, and email automation
- Developing Apex solutions for automation (triggers, batch classes) and custom functionality
- Building and customizing community pages with LWC components, user login systems, landing pages, and interfaces

Work methodologies & Tools

- Experience working in various roles within Agile/Scrum teams
- Methodologies: Agile/Scrum, Waterfall, Kanban
- Tools: Jira, Trello, Asana, ClickUp

Design and UX/UI

- CSS Expertise: Advanced skills in CSS, knowledgeable in UX/UI principles
- Design Tools: Sketch, Figma

Certifications

- **Salesforce Administrator**

Languages

- Polish - Native
- English - Upper - intermediate

Interests

- Theatre

Education



Masters Studies

Warsaw University of Technology

2016 - 2018

Field of studies: **Biomedical Engineering**

Final score: 4.5 (Graduated: 02.2021)



Bachelor of Engineering Studies

AGH University of Science and Technology 2011 - 2015

Field of studies: **Biomedical Engineering**

Final score: 4.5